# Greater Possibilities Together

Dedicated to helping you and your clients get more out of life



### Your team

We're here to partner with you directly and offer access to any of these important resources.

#### Contact us

National Wirehouse 1-800-998-4246

Independent and Broker Dealer 1-800-421-0807

Registered Investment Advisor (RIA) 1-800-421-4023

Retirement 1-800-370-1519

Insurance/Third Party 1-800-410-4246

Bank & Trust 1-800-421-4023

# Addressing your unique needs

Your businesses and clients demand more from you now than ever before. You face increased pressures to maintain or grow your business and build effective portfolios and investment plans, all while sustaining a high level of client service. Invesco can help deliver support in three key areas:



#### YOUR BUSINESS

Advisory practices have become more sophisticated and complex, and you need to spend more time managing and leading your practice and/or team. Invesco Global Consulting can help you:

- + Grow your business through new client acquisition strategies.
- + Keep clients by implementing an enhanced service model.
- + **Optimize** your practice model and team performance.



#### YOUR CLIENTS

The 24-hour news cycle has exacerbated investors' natural inclination to act on short-term events. Our engaging, easy-to-use, and outcome focused tools and resources can help you:

- + **Understand and inform** your clients on the global markets and the principles that hold true in any market environment.
- + **Enhance the financial literacy** of your clients and their families so that they recognize the knowledge gaps and behavioral biases that could derail them from achieving their long-term goals.
- + **Communicate across generations** to identify shared wealth goals and the value of a continuing, consistent relationship with you.



#### YOUR PORTFOLIOS

As investment options and tools for evaluating portfolios grow more diverse and sophisticated, you must continuously hone your investment expertise. Invesco Investment Solutions can help you:

- + Evaluate the merits of various strategies, asset classes and investment vehicles.
- + Build client-first investment plans and outcome-oriented portfolios.
- + Analyze and adapt portfolios to ensure their effectiveness.
- + Assess the market and economic cycle and identify opportunities.

# Investing with Invesco

At Invesco, we're dedicated to partnering effectively with you because we truly believe we can achieve greater possibilities together. That means carefully listening to your needs and delivering solutions that can help you meet your goals. Our comprehensive range of investment capabilities is designed to help you build portfolios in more precise and impactful ways.

#### **Investment Capabilities**

We offer stock, bond, and alternative investments across a range of investment vehicles. We understand that a wide range of choices is needed to meet diverse investor goals, and can offer solutions built to fulfill various key objectives, including:

- + **Targeting Growth:** Strategies with long-term growth potential, including value-stocks, dividend-paying stocks, global growth stocks, and smaller companies.
- + Managing Volatility: Strategies that seek to combine upside potential with downside mitigation, including balanced-risk strategies and low-volatility stocks.
- + **Diversifying Income:** Strategies designed to generate income in various economic environments, including bond income, equity income and specialty income.

#### Diversity of assets<sup>1</sup>

Assets under management (\$ in billions)



<ul> <li>Fixed Income</li> <li>Alternatives</li> <li>Money Market</li> <li>Balanced</li> </ul>	
Alternatives	\$68.1
	\$109.3
Fixed Income	\$172.0
	\$276.4
Equity	\$592.4



Total assets under management	\$1,218.2
Unit Investment Trust	\$8.2
Closed-End Mutual Fund	\$24.0
Sub-Advised	\$45.9
Separately Managed Account	\$207.8
Exchange-Traded Product	\$303.3
Open-End Mutual Fund	\$629.0
Open-End Mutual Fund	\$629

# \$1.2 trillion

Assets under management.<sup>1</sup>

### 70+ years

of experience managing investments through multiple market environments.

# 62%

of the mutual fund assets managed by Invesco are in funds that rank in the top half and 43% in the quartile of their Morningstar peer group.<sup>3</sup>

## 25 countries

With offices around the world, our teams have local expertise, guided by a global perspective, to help them identify the most promising opportunities for clients.

### 30+ investment teams

We have no "house view" that homogenizes our investment strategies. Each team has the intellectual freedom to uncover opportunities through its own research and expertise.

Data as of September 30, 2020.

- 1 Source: Invesco Ltd. Client-related data, investment professional, employee data and AUM are as of September 30, 2020, and include all assets under advisement, distributed and overseen by Invesco. Invesco Distributors, Inc. is the US distributor for Invesco Ltd.'s retail products. Please consult your Invesco representative for more information.
- 2 Institutional Separately Managed Accounts available for qualified investors. Some products are available via affiliates of Invesco Distributors, Inc.
- 3 Sources: Morningstar, Inc. Open-end mutual funds only based on AUM of \$281.0 billion for 10 years as of September 30, 2020. Open-end fund-of-funds are excluded to avoid double counting.

This does not constitute a recommendation of any investment strategy or product for a particular investor. Investors should consult a financial professional before making any investment decisions.

#### FOR INSTITUTIONAL INVESTOR USE ONLY - NOT FOR USE WITH THE PUBLIC